

FOR IMMEDIATE RELEASE

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Prozone acquires Verusco Technologies

Sports Universal Process (SUP) SAS trading as Prozone, the global leader in sports performance analysis, announce the acquisition of Verusco Technologies, a specialist rugby analysis company based in New Zealand.

The industry pioneer, Prozone has delivered world-class performance analysis services to elite sports teams for 15 years, helping over 250 clubs and organisations across five continents to achieve genuine performance advantage.

Having worked closely with the English and South African national teams during their respective Rugby World Cup triumphs in 2003 and 2007, Prozone has enjoyed a long and successful association with professional rugby.

Through the acquisition of Verusco, Prozone will bring its heritage and expertise in sports performance analysis to the wider rugby market, delivering advanced technology, software and consultancy to the game's elite. Inheriting a client base which features some of the biggest names in international and Super Rugby, Prozone will work to drive the game's data revolution and deliver performance advantage for existing and new clients.

Under the terms of the agreement, current Verusco clients will continue to receive their analytical products and services uninterrupted through Prozone's global network.

Thomas Schmider, Prozone CEO, said, "The acquisition of Verusco is an important strategic step for the business as we continue to develop as a global multi-sport analysis company. Enhancing our position in a competitive market, the acquisition is integral to the future development of Prozone and the Amisco Group as a whole."

Ryan Paterson, Global Head of Multi-Sport at Prozone, said, "Combining the Verusco client base with Prozone's existing business enables us to significantly strengthen our offering in the crucial multi-sport market. By bringing our analytical expertise to the wider rugby market we are continuing to consolidate and advance our multi-sport portfolio."

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About Prozone:

Prozone has pioneered sports performance analysis since 1998. Working with sport's elite, Prozone provides technology and consultancy to create world-leading insights. Analysing objective data from more than 10,000 games every season, we help over 250 clubs and organisations across five continents to achieve genuine performance advantage.

For more information visit: www.prozonesports.com

About Verusco:

Founded in 2000 in New Zealand, Verusco Technologies is a specialist rugby analysis company with a global client base. Serving teams at international and elite club level, including the 2011 World Champion All Blacks, Verusco is well-established as a provider of advanced analysis technologies within world rugby.

For more information visit: www.verusco.com

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